



# WINTER FUN!

Lead Corporate Sponsor

UPS

2008 Germantown Christmas Parade Entry Form  
Saturday, November 15, 2008 / 2:00 PM

_____	
Organization	
_____	
Contact Person	
_____	
Address	
_____	
City/State/Zip	
_____	
Email Address	
_____	
Phone Number	Fax Number

<b>Entry Type</b> <b>(Please Check one)</b>
<input type="checkbox"/> Float
<input type="checkbox"/> Decorated Car/Truck
<input type="checkbox"/> Musical Unit/Band
<input type="checkbox"/> Walking Unit
# of people _____
<input type="checkbox"/> Animal Unit
# of animals _____
<input type="checkbox"/> Other (please describe)
_____
Approximate length of unit:
_____

If the Germantown Chamber of Commerce is asked to pay for your unit to participate in the parade, your entry form is subject to approval by the Parade Committee due to budget limitations. You will be notified of acceptance of your entry form. **Entry Fee Amount Requested: \$** \_\_\_\_\_

**ENTRY DEADLINE IS October 27, 2008**

Please note! Parade participants must comply to the following rules:

- For safety considerations, no candy may be thrown to children; it can be handed out by people walking in the parade.
- All entries will have an entry number provided by the Chamber, and this should be placed on the front of the vehicle, float or marching unit. This number will be used for judging. The first place winner receives a traveling trophy.
- All animal units are responsible for their own clean up along the parade route.
- Please provide your own signage.
- All accepted entries will be mailed a confirmation note, route map, and a parade entry number for the line up, approximately 10 days prior to the date of the parade.

**PLEASE MAIL ENTRY FORM TO:**

**Germantown Area Chamber of Commerce/ P.O. Box 12/ Germantown, WI 53022  
Or FAX to 262.255.9033**

**OVER**

# 2008 Germantown Christmas Parade

## Description of Benefits for Support

### St. Nicholas \$1,500

Lead sponsor of parade

Parade entry position at beginning with

Full page ad in Express News tabloid  
mately 12,000 households

Name mentioned in all print relating to  
Name in Thank You ad following parade



banner

on parade being distributed to approxi-

parade

### Christmas Tree \$750

Sponsor of Tree Lighting at Village Hall

Sign on carriage offering free rides and inside Village Hall

½ page ad in Express News tabloid on parade; on page dedicated to listing of events at tree lighting

Name in Thank You ad following parade

### Elf \$325

½ page ad in Express News tabloid on parade

Name in Thank You ad following parade

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Business Name, Contact Person

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Phone number or e-mail

### Reindeer \$225

¼ page ad in Express News tabloid on parade

Name in Thank You ad following parade

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Business Name, Contact Person

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Phone number or e-mail

### Snowflake \$150

Business card size ad in Express News tabloid

Name in Thank You ad following parade

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Business Name, Contact Person

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Phone number or e-mail

**Deadline to have your ad in tabloid is  
October 20th, 2008.**

### PARADE ENTRY

You are the heart and soul of our community parade. The Christmas parade is a free event. Please complete the reverse side of this form and return the information to the Germantown Area Chamber of Commerce by October 27, 2008!