

Manufacturers Page

March 2008
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Featured Manufacturer

Nelson Container Corp.

W180 N11921 River Lane

Germantown, WI

262-250-5000

Www.nelsoncontainer.com



Description of Product:

Custom engineered packaging specializing in corrugated boxes and protective inner packaging.

Years in Business:

46 years

Number of Employees:

35



Nelson Container employee

Business Model:

Quickly design and deliver a functional packaging solution.

Markets Served:

Progressive industrial customers with diverse and dynamic packaging needs.

Major customers:

A diverse group of industrial packaging users.

Long Range Plans:

Organic growth



Inside the shop

Best Practices:

Lean Manufacturing with the assistance of WMEP and Quick Response Manufacturing with the assistance of the QRM Center, UW-Madison.

Success Story:

Nelson Containers is locally owned by the Nelson family since 1962, beginning operations in Brown Deer and having continued success in Germantown since 1995.

G-TOWN

Manufacturers Alliance

Report on Tours

Family Tours were held on Thursday, February 21 and Saturday, February 23, 2008, at the following manufacturers:

Cargill
Desert Aire
KLH Industries
MGS Mfg. Group
Mahuta Tool

Based on sign-in sheets, Thursday drew up to 23 attendees; Saturday was worthwhile as well with 13 attendees touring.

Attendees included students, and their parents, from Kennedy Middle School, Germantown High School, teachers from both schools, and Village Trustee Peter Sorce and Senator Alberta Darling.

Senator Darling is interested in what this group is working on. She wrote a Letter to the Editor of the Express News "...applauding everyone involved in the very innovative partnership between the Germantown Manufacturers Alliance, the Germantown Chamber of Commerce and the Germantown School District that gives our community's students insight into careers in manufacturing."

We will be offering Family Tours semi-annually, in Fall and late winter/spring, as long as manufacturers are willing to participate, to get everyone accustomed to watching for them on a regular basis. In the future, we will offer this opportunity to families of surrounding community high schools as well as students at the area technical schools, and school board members.

Website

The website redesign is up and the Manufacturing/Industrial Page is live. How can we utilize this page to give the most benefit to you? Call me with any suggestions.

Report from the Schools

- Middle school students toured and met tech ed teachers at high school.
- GHS took 40 students to Fox Valley Tech College for tours; several returned with parents to apply for admission.
- Tim Mehring completed training on Bots IQ; it will be offered as extra-curricular next year.
- GHS tech ed teachers & guidance attended conference on Project Lead The Way; actually suggested by school board member. PLTW is academic based and integrates tech ed into the regular curriculum.
- GHS students were taken to the Waukesha County Trade Show which offers hands-on experiences

I want to extend a **Thank You** to both the middle school and high school for their efforts in promoting the Family Tours.

Germantown Workplace Skills Center

MATC has begun offering their first in a series of workplace skills courses at the Germantown Community Library. The first course is Manufacturing Mathematics Computations. This course runs from 2/25 to 5/14; they can still enroll students due to the open enrollment and exit design of this course.

Two other courses, one on computer applications and the other on communications skills in an industrial setting, could start as early as Summer 2008.

Contact Dale at 414-297-7296 for details.